



SHORR JOHNSON MAGNUS

100 N 20th St Ste 201

## AGREEMENT MADE BETWEEN

# **WCBS-TV**

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-77651-1

CONTRACT NO. REV.

**Cancellation Notice** 

Announcement 28 days

**DATE PRINTED** 10/31/16

PAGE

Required

prior notice

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF SCHUMER

192 Lexington Ave Rm 1001

New York

NY 10016-6823

USA

PRODUCTCANDIDATE/D/SENATE NY

LOCAL AGENCY EST. NO. SALESPERSON

Philadelphia

USA

:30'S

PA 19103-1454

PRODUCT CODE

1300

NO. WEEKS:

NATIONAL SALESPERSON

39976

NAME

AND

**ADDRESS** 

CONTACT

John Link - CTS-PH

Michael D'Ettorre

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 11/04/16 AND ENDING 11/07/16

ACCEPTED BY AGENCY

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS	reserves the right to asse	ss a fee	for late paymer	nts.						
NONDIS	CRIMINATION POLICY:	SPST€	evision Statioग्र	NAMED dits Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a <del>ccept</del> any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	F	2	07:00A	09:00A	30S	11/04/16-11/04/16	CBS THIS MORNING	2	1000.00	2000.00
2 LUR	М	2	07:00A	09:00A	30\$	11/07/16-11/07/16	CBS THIS MORNING	2	1000.00	2000.00
3 LUR	F	2	11:58A	12:30P	30S	11/04/16-11/04/16	NOON NEWS	2	1000.00	2000.00
4 LUR	М	2	11:58A	12:30P	30S	11/07/16-11/07/16	NOON NEWS	2	1000.00	2000.00
5 LUR	F	2	02:00P	03:00P	30S	11/04/16-11/04/16	"THE TALK" M-F 2-3PM	2	2000.00	4000.00
6 LUR	М	1	02:00P	03:00P	30\$	11/07/16-11/07/16	"THE TALK" M-F 2-3PM	1	2000.00	2000.00
7 LUR	F	1	04:00P	05:00P	30\$	11/04/16-11/04/16	JUDGE JUDY	1	1300.00	1300.00
8 LUR	М	1	04:00P	05:00P	30s	11/07/16-11/07/16	JUDGE JUDY	1	1300.00	1300.00
9 LUR	F	2	02:58P	04:00P	30S	11/04/16-11/04/16	DR. PHIL	2	1000.00	2000.00
10 LUR	М	1	02:58P	04:00P	30s	11/07/16-11/07/16	DR. PHIL	1	1000.00	1000.00
11	Sa	1	06:00P	06:30P	30S	11/05/16-11/05/16	EARLY NEWS	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part

of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



39976

NAME

AND

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CONTACT



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100 N 20th St Ste 201

Philadelphia

Michael D'Ettorre

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ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF SCHUMER

192 Lexington Ave Rm 1001

New York NY 10016-6823

USA

PRODUCTCANDIDATE/D/SENATE NY

LOCAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446

:30'S CODE

PA 19103-1454

NATIONAL SALESPERSON John Link - CTS-PH

USA

BROADCAST SCHEDULE STARTING 11/04/16 AND ENDING 11/07/16 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS	reserves the right to asse	erves the right to assess a fee for late payments. IMINATION POLICY: 保護 Teevision Statiomsweed its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and wil								
NONDIS	CRIMINATION POLICY:	SHOOTS!	evision Stations	Mand its Station	s do not discrir	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	a <del>ccept</del> any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUD										
LUR										
1.0	M	1	06:00P	06.300	200	11 /07 /16 11 /07 /16	EADLY NEWS	1	1.000.00	1600 00
12 LUR	М	1	06:00P	06:30P	30S	11/07/16-11/07/16	EARLY NEWS	1	1600.00	1600.00
LOIX										
13	F	1	10:00P	11:00P	30S	11/04/16-11/04/16	BLUE BLOODS	1	15000.00	15000.00
LUR	_	_				, , , , _ , , , , , _ ,		_		
14	Su	1	09:00P	10:00P	30S	11/06/16-11/06/16	MADAM SECRETARY SUN 9-10PM	1	20000.00	20000.00
LUR										
15	F	1	11:00P	11:35P	30S	11/04/16-11/04/16	LATE NEWS M-SUN	1	3800.00	3800.00
LUR										
16	М	1	11:00P	11:35P	30s	11/07/16-11/07/16	LATE NEWS M-SUN	1	3800.00	3800.00
LUR	M	1	11.001	11.551	303	11/0//10=11/0//10	LAIE NEWS M-SON	Τ.	3600.00	3000.00
17	Su	1	11:35P	12:00M	30s	11/06/16-11/06/16	SUNDAY EXTENDED LATE NEWS	1	3000.00	3000.00
LUR										
18	Su	1	08:00A	08:57A	30S	11/06/16-11/06/16	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
LUR										
1.0	0-	1	07:58P	11:00P	200	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL PRIME	1	10000.00	10000.00
19 LUR	Sa	1	07:58P	11:00P	30S	11/03/16-11/03/16	NCAA COLLEGE FOOTBALL PRIME	1	10000.00	10000.00
2011										
20	Su	1	06:57P	08:00P	30S	11/06/16-11/06/16	SIXTY MINUTES	1	22000.00	22000.00
LUR										
							Total Contract:	26		101400.00
							Billing Summary			L

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FRIENDS OF SCHUMER

NO. WEEKS:

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ADVERTISER (OR AGENCY AND ADVERTISER)

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PRODUCT CANDIDATE / D / SENATE NY

LOCAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON :30's CODE

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Michael D'Ettorre

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NONDIS	CRIMINATION POLICY:	<del>ଊୄୠୗ</del> ୡ	vision Statio <b>ग</b> ह	Man_d its Station	s do not discrir	ninate in advertising contra	ts on the basis of race or ethnicity,	and will no	a <del>ççep</del> ≴any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS		BDCST.	UNIT RATE	TOTAL VALUE(1)
	-										- ( )
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>		<u>Total</u>	
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					Qtr 4	<b>16</b> .00	101400.00	.00		101400.00	
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AS AGENT FOR (ADVERTISER)